



ERIE EVENTS

2025
COMMUNITY
REPORT



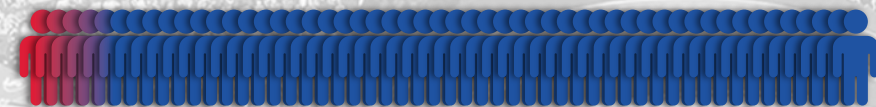
ERIE EVENTS

The mission of Erie Events is to provide world-class venues for conventions, sports, and entertainment. Erie Events strives to present a diverse selection of performing arts, sporting events, musical artists, family shows and other events to residents, convention visitors, travelers and vacationers.

The Erie County Convention Center Authority (Erie Events) Board of Directors is made up of 11 members who each serve four-year terms without compensation. The Mayor of the City of Erie appoints two members, the Governor of Pennsylvania appoints two members, and each member of Erie County Council appoints one member. The appointment process assures the Board represents all of Erie County.

EMPLOYEES

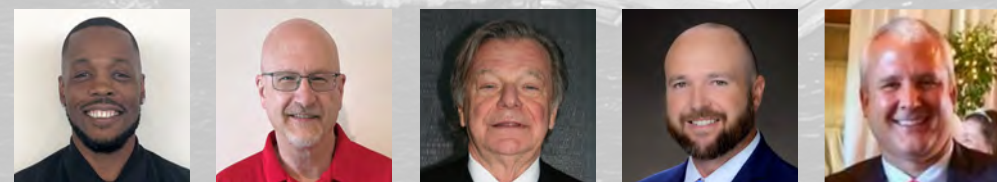
75 FULL TIME 769 PART TIME



BOARD OF DIRECTORS



Gwendolyn White *Chairperson* Steven E. "Tim" Riley Jr. *Vice Chairperson* Joseph Hilbert *Secretary* Mike Glass *Treasurer* Kathleen A. Dahlkemper Todd J. Dietrick



Sean Johnson James Nuber Roger W. Richards Brandon Schmitt Peter J. Zaphiris



FROM THE BOARD CHAIRPERSON



As we reflect on 2025, I am proud to share a year of momentum, growth, and renewed connection for Erie Events. This past year reinforced the importance of arts, entertainment, and gathering spaces in bringing our community together and demonstrated what is possible when vision, partnership, and passion align.

Through a diverse calendar of concerts, performances, conventions, and community events, we welcomed audiences from across Northwestern Pennsylvania and beyond. Each event not only created memorable experiences, but also supported local businesses, tourism, and job creation. Erie Events continues to strengthen our role in building connections, creating a vibrant community and as a cultural and economic driver for our region.

A significant milestone last year was Erie Events assuming management of the Rebich Investments Amphitheater, including the beloved 8 Great Tuesdays concert series. This new responsibility represents an exciting expansion of our footprint and a deepened commitment to outdoor, accessible, and community-centered programming. The amphitheater and 8 Great Tuesdays have long been summer traditions in Erie, and we are honored to oversee these experiences while ensuring their continued growth and success.

In 2025, Erie Events took an important step forward by transitioning to AXS as our official ticketing provider, enhancing how patrons purchase and manage tickets across our venues. This partnership allows us to offer a more seamless, secure, and user-friendly ticketing experience while also providing improved data insights and operational efficiencies for our organization.

Also in 2025, Bayfront Landing welcomed an exciting new wellness partner with the opening of Monacella Massage & Kinesiology, further strengthening our vision for a vibrant, well-rounded destination along Erie's waterfront. This addition reflects Erie Events' commitment to attracting diverse, high-quality tenants that enhances the bayfront experience for visitors and residents.

None of our work would be possible without the dedication of our staff, our board and the continued support of our partners, sponsors, and patrons. Your belief in Erie Events fuels our mission and inspires us.

Looking ahead, we remain energized by the opportunities before us. Again, thank you for your continued participation and support.

Be well, be kind, and be happy.

Gwendolyn White
Gwendolyn White



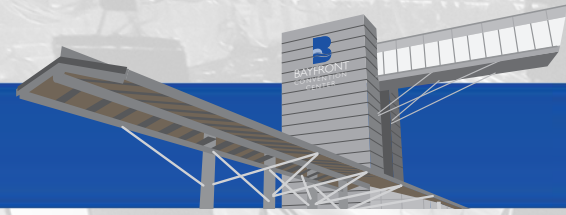
2025 DIRECT SPENDING

2025 EVENT ATTENDANCE

\$17.5 Million

103,243

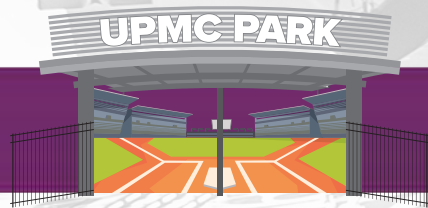
WARNER THEATRE



\$22 Million

154,045

BAYFRONT CONVENTION CENTER



\$31.5 Million

216,580

UPMC PARK



\$30.5 Million

217,127

ERIE INSURANCE ARENA

TOTAL

\$102 Million 690,995

2025 PAYMENTS MADE TO THE CITY OF ERIE



AMUSEMENT TAX \$168,251



REAL ESTATE TAXES \$30,787



PARKING TAX \$18,141



EARNED INCOME TAXES \$121,136



INFRASTRUCTURE PAYMENTS \$94,378

TOTAL \$432,693



FROM THE EXECUTIVE DIRECTOR

Erie Events is proud to present to you our Annual Report for 2025. As I reflect on the past year, I'm incredibly proud of all we have accomplished together in the three short years since I stepped into the role of Executive Director. The new partnerships we have forged are a direct result of our team's thoughtful strategy, collaboration, and dedication over that time. Our leadership team and board of directors take seriously the role we play in helping to make Erie a great destination to visit and call home. We are passionate about working with local partners to continue to offer new and unique ways to provide Northwest Pennsylvanians with memorable experiences and state-of-the-art venues.

In 2025 we took significant strides towards that goal. This past year marked our first year managing Rebich Investments Amphitheater. This venue is Erie's best kept secret and affords us the opportunity to bring live outdoor entertainment in the summer months. The collaboration at this venue with the Erie Western PA Port Authority is a testament to how working together will be the future roadmap for our community's success. Additionally, this past year marked the first year that Erie Events began planning and operating the popular seven public show series at the Bayfront Convention Center. The purchase of these assets ensures that our local community will continue to be able to enjoy the Erie Home Show, Erie Comicon and the other successful shows we've hosted for so many years. Lastly, after two years of planning and

preparation, Erie Events is set to begin ownership of the historic Erie Zoo. Without our involvement, this treasured 100-year-old asset would likely not have survived. We are proud to partner with the City of Erie and the Zoological Society to not only ensure the Erie Zoo remains in our community, but more importantly, that it thrives well into the future.

We are most proud of the role we play in boosting our local economy through the attraction of large conventions and creating lifetime memories for everyone in Erie, whatever your passion may be. Our organization now employs nearly 75 full-time associates and well over 700 part-time staff members. We operate the Erie Insurance Arena, Warner Theatre, Bayfront Convention Center, UPMC Park and Rebich Investments Amphitheater as well as the two hotels owned by Erie Events: Sheraton Erie Bayfront and Courtyard Erie Bayfront by Marriott. All our venues are supported exclusively by operating revenue and hotel occupancy tax. Erie residents enjoy our venues and provide no local tax dollars to support Erie Events or any of our facilities.

In the proceeding pages, you will read more about the venues we manage along with some of the many highlights from this past year. In 2025, we hosted 690,995 fans and attendees across our facilities. There are many exciting things happening in our venues and we invite you to join us in celebrating our successes.

I hope you find our report encouraging and informative and I look forward to seeing you at one of our events in 2026.

Gus Pine



ERIE INSURANCE ARENA

Erie Insurance Arena continues to stand as Northwestern Pennsylvania's premier sports and entertainment venue, anchoring the heart of downtown Erie's cultural and economic activity. Built in 1983 and significantly modernized through a \$47 million renovation and expansion, the arena offers premium club seating, luxury suites, and a fully accessible guest experience that attracts diverse audiences throughout the year.

In 2025, Erie Insurance Arena delivered an exceptional lineup that showcased the venue's versatility and broad audience appeal. The Jefferson Educational Society kicked off their 2025 Global Summit with a conversation with **Barack Obama**. Family favorite **Disney On Ice** returned with 2 dazzling productions, while comedy star **Nate Bargatze** brought record-setting laughter to downtown Erie. High-energy entertainment continued with the world-famous **Harlem Globetrotters**, rock legend **Alice Cooper**, breakout vocalist **Teddy Swims**, and country hitmaker **Cole Swindell**. Specialty sports events further diversified the calendar, including nationally televised professional wrestling with **AEW Collision** and the adrenaline-fueled spectacle of **Motorcycle Ice Racing**.

The Erie Insurance Arena has been the home of the **Erie Otters** for almost three decades, with the 30th anniversary of the Otters being celebrated in the 26/27 season. 2025 was one of the Otters most exciting years in franchise history. In the same year that **Connor McDavid** retired his number in the EIA, **Matthew Schaefer** would be selected 1st overall in the NHL draft, the first time a team has had two, back-to-back 1st overall picks to the NHL. To top it all off, through the 25/26 season the Otters would welcome one of the largest attendances in franchise history, breaking records for season ticket holders and paid attendance.

ERIE OTTERS STATS

NHL PIPELINE & PLAYER DEVELOPMENT

- 19 active NHL Alumni (top 3 in the OHL)
- Two No. 1 overall NHL Draft picks in franchise history (Connor McDavid - 2015; Matthew Schaefer - 2025)
- 46 Otters drafted to the NHL (1997 - 2025)
- An Otter selected in five straight NHL Drafts
- OHL-leading number of U.S. born players on the roster with 8 active players
- One of the youngest rosters in the OHL (avg. age 18) with seven rookies

FAN SUPPORT & GAME EXPERIENCE

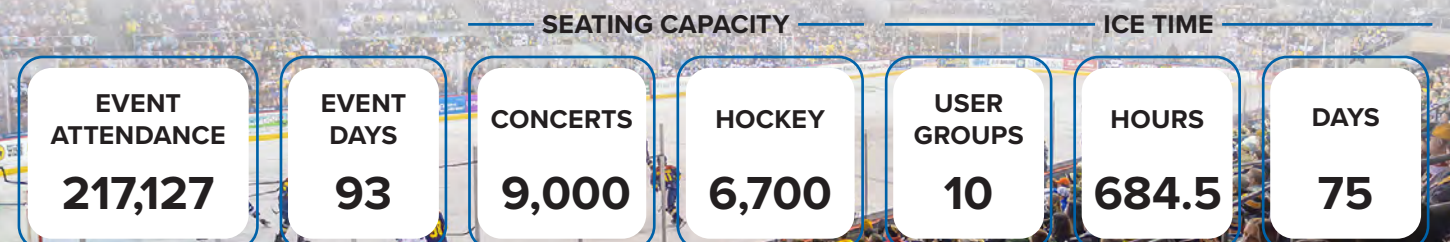
- Top-five in OHL paid attendance; highest among American-based OHL teams
- 1600+ season ticket members - largest in franchise history with over 90% renewal annually
- Franchise-record School Day Game: 5400+ students from Erie and surrounding communities
- No 1. In the OHL for merchandise sales
- Highest social media growth in the OHL with over 38 million impressions this season

COMMUNITY IMPACT

- Partnered with 32 nonprofit organizations, including seven new community partnerships
- Held 49 player, coach, and Otto appearances throughout the community
- Facilitated nearly \$60,000 in donations to local nonprofit organizations
- Distributed 1,400+ tickets to military members and families for Military Appreciation Night
- Collected 2,500+ teddy bears during the Teddy Bear Toss initiative for the Salvation Army
- Gathered 2,500+ pairs of socks in support of Community Shelter Services

2025 IMPROVEMENTS

- A new Zamboni was introduced to improve ice consistency, efficiency, and sustainability, ensuring the Arena continues to meet top professional standards
- Erie Events added a 2,000-square-foot state-of-the-art weight room to support the Erie Otters and Erie SeaWolves
- New hockey glass was installed to enhance player safety and fan viewing
- Concession equipment was upgraded to increase capacity and provide a faster, more seamless guest experience





WARNER THEATRE

In 2025, the Warner Theatre continued to shine as one of Erie’s most iconic cultural landmarks and a cornerstone of the region’s live entertainment scene. With its historic architecture and intimate atmosphere, the Theatre welcomed audiences for a wide range of performances, including nationally touring concerts, comedy shows, family programming, and community events.

The Warner Theatre continues to play a vital role in downtown vitality, drawing visitors from across the region and supporting nearby restaurants, hotels, and small businesses. In 2025, the Warner Theatre remained not just a venue, but a gathering place—bringing people together through shared experiences and unforgettable nights of live performances.

Last season, the Warner Theatre welcomed a dynamic lineup of Broadway In Erie tours that showcased the venue’s reputation as a premier destination for world-class entertainment. Audiences were treated to beloved productions including **Pretty Woman**, **The Cher Show**, **The Addams Family**, **Menopause The Musical 2** and featured powerful musical storytelling with **Ain’t Too Proud: The Life and Times of the Temptations**. The visually stunning and family-friendly favorite **Cirque Dreams Holidayze** and the festive **Mannheim Steamroller** concluded the year.

The Erie Philharmonic, the largest tenant of the theatre, continued to elevate the cultural landscape of our region through world-class Symphonic and Pops performances, innovative programming, and meaningful community engagement.



NATIONAL TOURING SHOWS

Rock: Daryl Hall, Pat Benatar and Neil Giraldo, Kansas and Jefferson Starship, Lou Gramm with ASIA, Little River Band, Get The Led Out, Donnie Iris And The Cruisers, Hotel California

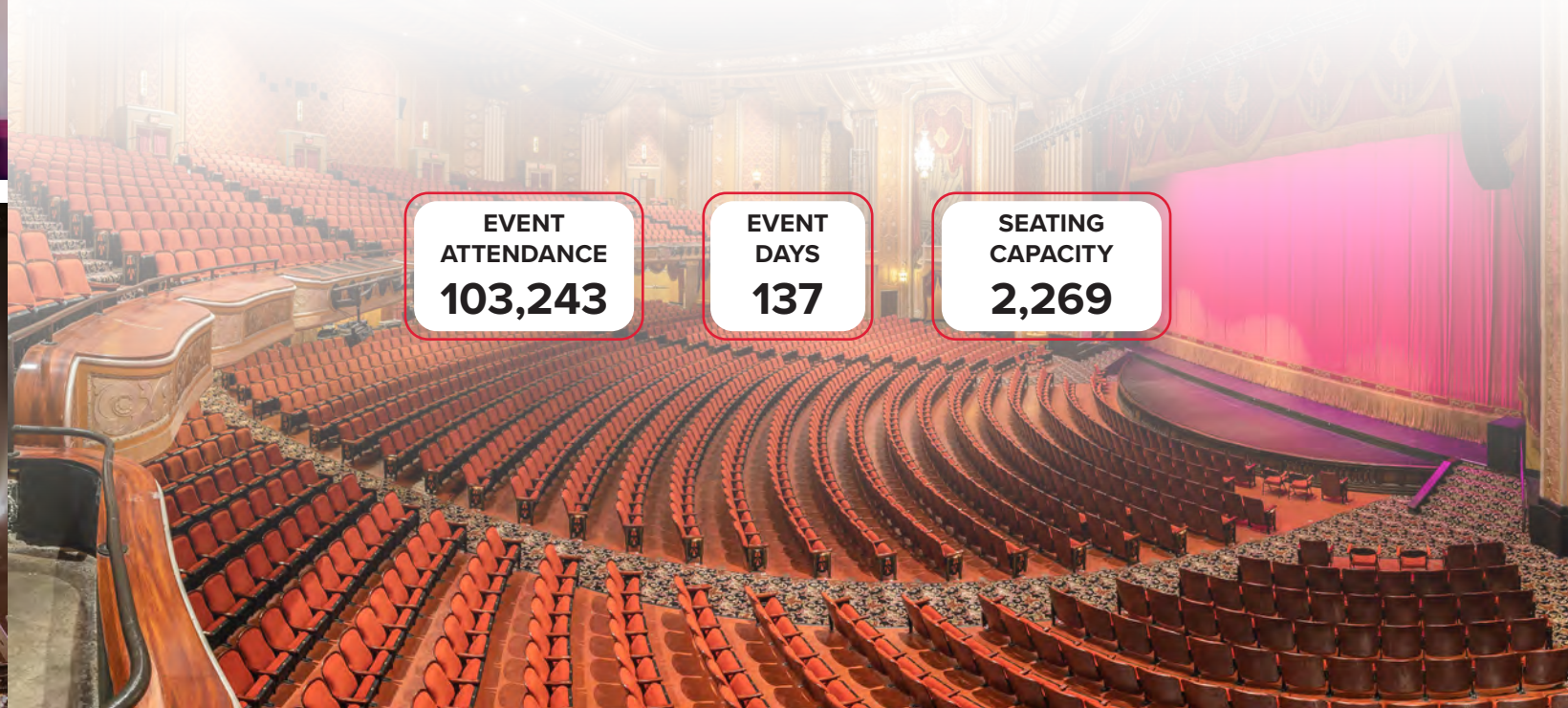
Comedy: Justin Willman, Whose Live Anyway?, Tom Papa, A Live Conversation With Chevy Chase following a screening of Christmas Vacation

Country: Clint Black, Scotty McCreery, Gary Allan, Jamey Johnson

Other: The Temptations & The Four Tops, Blippi, Leonid & Friends, Ben Folds, Gabby’s Dollhouse Live, Newsboys, The Vampire Circus, The Magic Of Motown

SPECIAL EVENTS

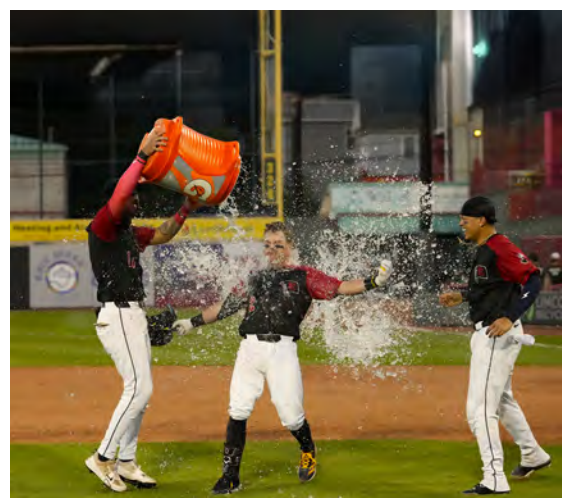
Henry Louis Gates Jr., LECOM White Coat Ceremony, Erie County Bar Association Law Day Celebration, Erie Insurance Happy Blue Year, Grace Church Christmas At The Warner, High School Sports Awards, Erie City Mission Broadway By The Bay, Heart Ball, Eerie Horror Fest, Fit Plus Gala, Schaffner, Knight, Minnaugh Reception, Gannon University Film Screening, Gannon Reads



EVENT ATTENDANCE
103,243

EVENT DAYS
137

SEATING CAPACITY
2,269



UPMC PARK

UPMC Park continues to serve as a cornerstone of downtown Erie's entertainment and community activity. As the home of the Erie SeaWolves, the ballpark welcomes thousands of fans each season while also hosting a wide range of community events, youth sports programs, and special gatherings throughout the year. Ongoing capital improvements and infrastructure enhancements ensure the facility remains safe, modern, and fan-friendly, while preserving its role as an accessible and family-oriented venue.

In 2025, the Erie SeaWolves captured national attention with a temporary rebrand as the **Erie Moon Mammoths**, a creative initiative designed to celebrate the region's rich history and engage fans in a fresh and memorable way. The alternate identity featured custom uniforms, unique merchandise, and themed in-game entertainment that generated strong community enthusiasm. The promotion reinforced UPMC Park's role as a hub for innovative and fan-focused experiences.

2025 HIGHLIGHTS

- 2025 Southwest Division Champs (84-54)
- Fourth straight ELCS appearance; hosted four playoff games at UPMC Park
- The Moon Mammoths collaboration with Last Week Tonight generated more than 2 billion impressions for the Erie community
- The Moon Mammoths are the most successful Theme Night Collection alternate identity in MiLB history (4+ years of online sales in first 3 weeks!)
- Broadcast ten home games on ENN+ and four more on FanDuel Sports Network; Erie had the top streaming viewership in Double-A baseball
- 2025 team featured three of the top 40 prospects in all of MiLB (Kevin McGonigle, Max Clark, and

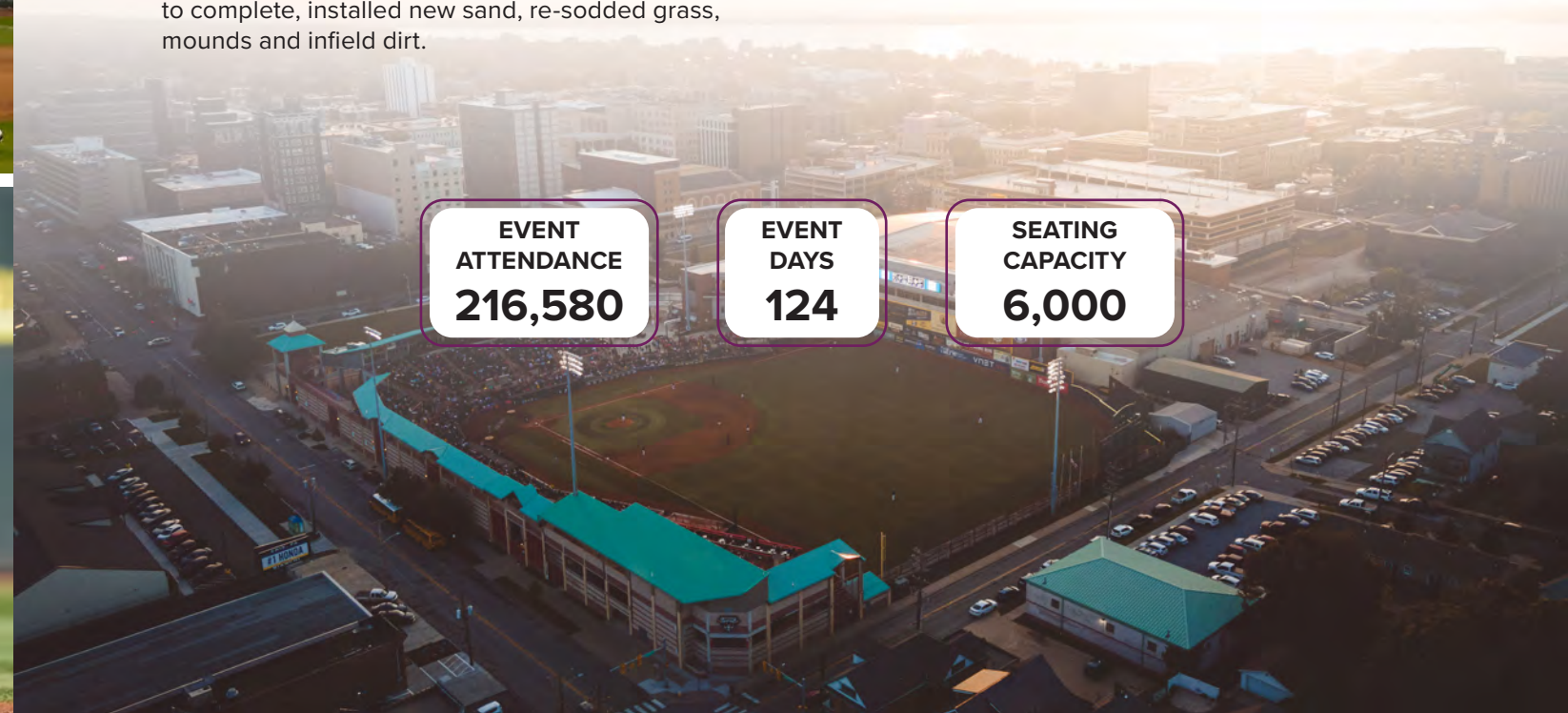
COMMUNITY INVOLVEMENT

The Erie SeaWolves have a meaningful, positive impact on the quality of life in northwest Pennsylvania. In the past three years, the SeaWolves have contributed more than a million dollars in donations to support regional causes.

- Issued \$11,750 in Chace Numata Scholarships
- Major sponsor of Erie's Walk to End Alzheimer's
- UPMC Health Plan Strike Out Cancer Weekend
- Autism Society NWPA Sensory-Friendly Day
- Fundraising for the Miracle League of Erie County and other local amateur baseball programs
- Collection of medical supplies for Chosen, Inc.
- Encouraged students with C. Wolf's Reading Club and C. Wolf's Healthy Challenge
- Hagan Business Machines Strike Out Poverty to benefit United Way of Erie County
- NAMI Movie Night for Mental Health
- Fundraising and grant support for the PA Soldiers' & Sailors' Home

BALLPARK IMPROVEMENTS

- Modernized the picnic garden elevator
- Invested in a new canopy system over the right field elevator to safeguard ballpark equipment
- Erie Events regraded the field at UPMC Park for the Erie SeaWolves. The project took over three months to complete, installed new sand, re-sodded grass, mounds and infield dirt.



EVENT ATTENDANCE
216,580

EVENT DAYS
124

SEATING CAPACITY
6,000



**BAYFRONT
CONVENTION
CENTER**



BAYFRONT CONVENTION CENTER

The **Bayfront Convention Center** continued to serve as one of Erie's premier destinations for meetings, conventions, and large-scale community events. Located on the shores of Presque Isle Bay, the facility offers a versatile mix of exhibit halls, meeting rooms, and ballroom space designed to accommodate everything from regional trade shows and corporate conferences to public expos and banquets.

In 2025, the Convention Center remained a key economic driver for the region, welcoming thousands of attendees and supporting local hotels, restaurants, and small businesses. Its modern amenities, flexible floor plans, and scenic waterfront setting made it an attractive choice for both returning clients and first-time event organizers. Through a diverse calendar of events and continued collaboration with community partners, the **Bayfront Convention Center** reinforced its role as a vital hub for business, tourism, and civic engagement in Erie.

NOTABLE EVENTS

- PA Association of Environmental Educators
- DCNR-Bureau of State Parks
- Geological Society of America
- PA School Libraries
- Marcellus Shale Coalition Insight
- PA Motor Truck Association
- New York State Teachers Union
- PA Postmasters Association
- Midwest Tool Collectors
- PA Order of Eastern Star
- Western PA United Methodist Church
- North American Wildlife Enforcement Officers Association
- PA State Association County Controllers
- Registers of Wills & Clerks of Orphans Court Association of PA
- Recycled Materials Association
- PA Public Transportation Association
- Tall Ships Festival
- PA Fire Chiefs Association
- Municipal Leadership Summit
- PA Science Teachers Association
- PA Tax Claim Borough Association
- PA Chapter of the National Tax Professional Association



EVENT
ATTENDANCE
154,045

EVENT
DAYS
362

CONVENTION/
TRADE/CONSUMER
SHOWS
46

BUSINESS MEETINGS/
CORPORATE EVENTS
60

BANQUETS
57

OTHER
EVENTS
27



REBICH INVESTMENTS AMPHITHEATER

In 2025, Erie Events took over the management and programming of the **Rebich Investments Amphitheater** as part of its portfolio of venues.

As the managing organization, Erie Events is responsible for booking concerts, festivals, and other live events on this picturesque Bayfront stage. This includes large, ticketed shows such as national touring acts as well as the beloved community series 8 Great Tuesdays — a weekly free summer concert series featuring local and regional bands each Tuesday night during July and August.

The **Rebich Investments Amphitheater** also hosts a variety of special events and community celebrations, contributing to Erie's vibrant cultural calendar.

Erie Events will continue to market the **Rebich Investments Amphitheater** alongside its indoor venues as one of the central hubs for live entertainment in the Erie area.



NOTABLE EVENTS

- 8 Great Tuesdays
- Rodney Atkins
- Sol Fest
- Pride on the Bay
- Beer on the Bay
- Hero Days Free Concert Night featuring O.A.R.
- American Heart Association Heart Walk
- Gas N' Gears II - Monday car cruise (May-September)



REBICH INVESTMENTS
AMPHITHEATER

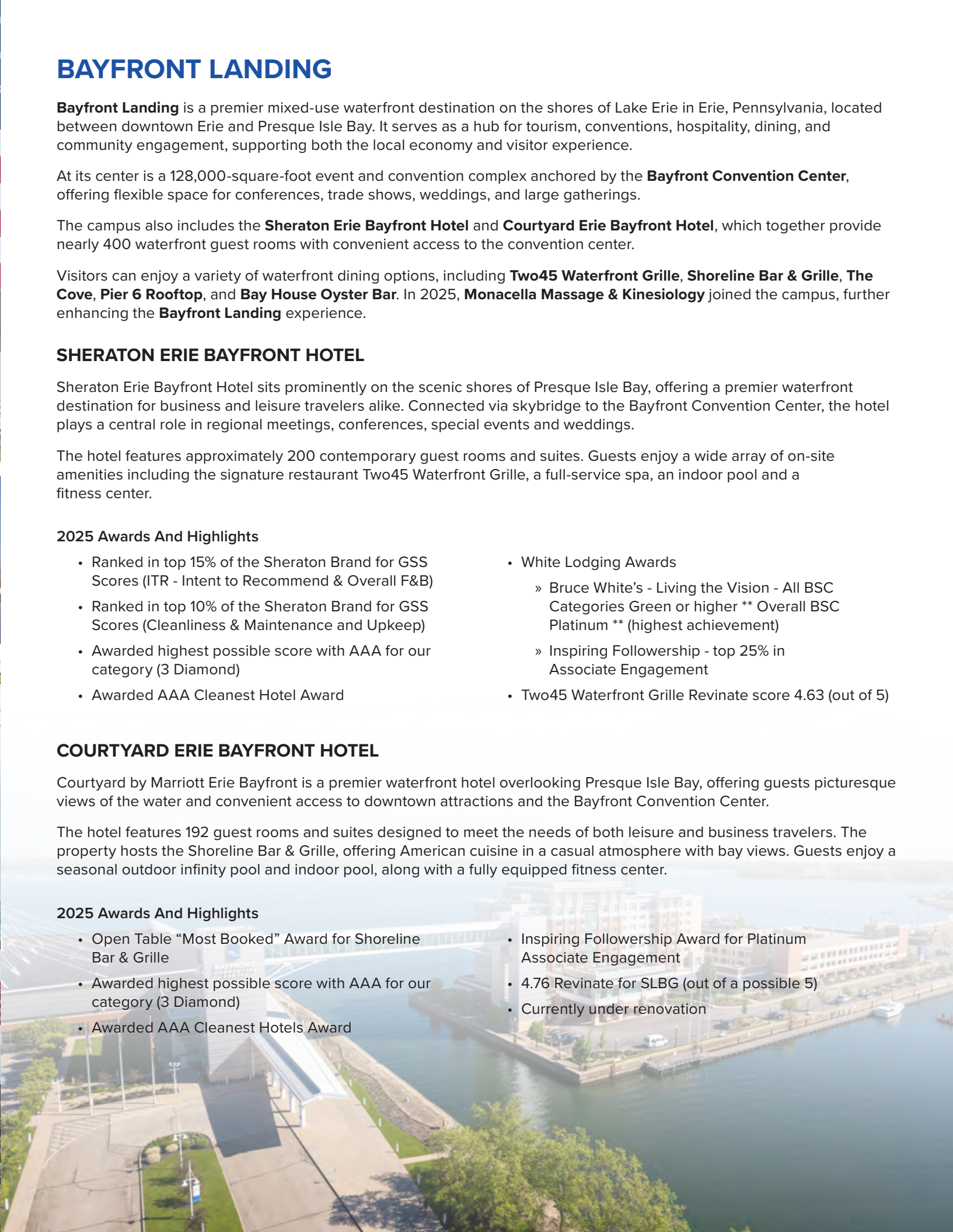


EVENT
ATTENDANCE
46,600

8 GREAT TUESDAY
ATTENDANCE
31,250

EVENT
DAYS
29

TOTAL
EVENTS
18



BAYFRONT LANDING

Bayfront Landing is a premier mixed-use waterfront destination on the shores of Lake Erie in Erie, Pennsylvania, located between downtown Erie and Presque Isle Bay. It serves as a hub for tourism, conventions, hospitality, dining, and community engagement, supporting both the local economy and visitor experience.

At its center is a 128,000-square-foot event and convention complex anchored by the **Bayfront Convention Center**, offering flexible space for conferences, trade shows, weddings, and large gatherings.

The campus also includes the **Sheraton Erie Bayfront Hotel** and **Courtyard Erie Bayfront Hotel**, which together provide nearly 400 waterfront guest rooms with convenient access to the convention center.

Visitors can enjoy a variety of waterfront dining options, including **Two45 Waterfront Grille**, **Shoreline Bar & Grille**, **The Cove**, **Pier 6 Rooftop**, and **Bay House Oyster Bar**. In 2025, **Monacella Massage & Kinesiology** joined the campus, further enhancing the **Bayfront Landing** experience.

SHERATON ERIE BAYFRONT HOTEL

Sheraton Erie Bayfront Hotel sits prominently on the scenic shores of Presque Isle Bay, offering a premier waterfront destination for business and leisure travelers alike. Connected via skybridge to the Bayfront Convention Center, the hotel plays a central role in regional meetings, conferences, special events and weddings.

The hotel features approximately 200 contemporary guest rooms and suites. Guests enjoy a wide array of on-site amenities including the signature restaurant Two45 Waterfront Grille, a full-service spa, an indoor pool and a fitness center.

2025 Awards And Highlights

- Ranked in top 15% of the Sheraton Brand for GSS Scores (ITR - Intent to Recommend & Overall F&B)
- Ranked in top 10% of the Sheraton Brand for GSS Scores (Cleanliness & Maintenance and Upkeep)
- Awarded highest possible score with AAA for our category (3 Diamond)
- Awarded AAA Cleanest Hotel Award
- White Lodging Awards
 - » Bruce White's - Living the Vision - All BSC Categories Green or higher ** Overall BSC Platinum ** (highest achievement)
 - » Inspiring Followership - top 25% in Associate Engagement
- Two45 Waterfront Grille Revinate score 4.63 (out of 5)

COURTYARD ERIE BAYFRONT HOTEL

Courtyard by Marriott Erie Bayfront is a premier waterfront hotel overlooking Presque Isle Bay, offering guests picturesque views of the water and convenient access to downtown attractions and the Bayfront Convention Center.

The hotel features 192 guest rooms and suites designed to meet the needs of both leisure and business travelers. The property hosts the Shoreline Bar & Grille, offering American cuisine in a casual atmosphere with bay views. Guests enjoy a seasonal outdoor infinity pool and indoor pool, along with a fully equipped fitness center.

2025 Awards And Highlights

- Open Table "Most Booked" Award for Shoreline Bar & Grille
- Awarded highest possible score with AAA for our category (3 Diamond)
- Awarded AAA Cleanest Hotels Award
- Inspiring Followership Award for Platinum Associate Engagement
- 4.76 Revinate for SLBG (out of a possible 5)
- Currently under renovation





2025 CAPITAL PROJECTS

 TOTAL INVESTMENT
\$1.4 MILLION

We continue to reinvest in our facilities to enhance fan experiences, improve operations, and strengthen community assets across Erie. In 2025, the total amount of investment equated to \$1.4 million across our four facilities. Additionally, Erie Events acquired a consumer show company.

NEW ENDEAVORS

Erie Promotions & Expos: The acquisition of Erie Promotions & Expos expands our event and entertainment capabilities, allowing us to deliver more dynamic community programming. With this acquisition, we inherited seven consumer shows Erie County Auto Show, RV & Outdoor Expo, Boat & Fishing Expo, Erie Home Show, Spring Craft & Gift Festival, ComiCon Erie, and Holiday Craft & Gift Festival.

Rebich Investments Amphitheater: Erie Events entered a concessionaire and event agreement with the Western PA Port Authority to oversee and manage all events at Liberty Park, absorbing the operations of 8 Great Tuesdays summer concert series. Ongoing improvements are being made to enhance the outdoor concert experience and attract larger regional events.

Erie Zoo: The Erie Zoo was at risk of closure, forcing them to search for additional financial support and funding. After two years of discussions with the City of Erie and the Erie Zoo, Erie Events has committed to provide \$500,000 in financial assistance to the Erie Zoo starting in 2026. This continued support strengthens one of Erie's most valued family attractions and promotes tourism growth to Erie, Pennsylvania.

Market House at Bayfront Landing: Erie Events was awarded \$9.5 million in RACP grant funding from the Commonwealth of Pennsylvania, allowing construction to move forward for the community marketplace. Construction is to be completed in 2027.



FACILITY IMPROVEMENTS

Erie Insurance Arena: In 2025, multiple facility improvements were made after listening to customer and home team feedback. New dasher glass was replaced to enhance the fan experience at Erie Otters Hockey Club games. Erie Events purchased a new Zamboni after 20 years and our certified ice technicians are now equipped with state-of-the-art machinery to maintain the ice rink to OHL & NHL standards. Additionally, Erie Events built a new 2,000 square foot weight room for the Erie SeaWolves & Erie Otters. The new training space features top-of-the-line strength & conditioning equipment, 14 new bikes and hockey shooting area.

UPMC Park: In 2025, Erie Events regraded the baseball field at UPMC Park for the Erie SeaWolves. The project, which took over three months to complete, installed new sand, re-sodded grass, mounds and infield dirt.



LOOKING AHEAD

Market House: Construction begins Spring 2026. The Market House will include public market offering locally sourced products and additional event space at Bayfront Landing.

Courtyard Erie Bayfront Hotel Parking Garage Expansion: Construction began in February 2026. Two additional parking decks will be added to bring more parking spaces to hotel and restaurant guests.

Courtyard Erie Bayfront Hotel Renovations: Interior renovations to hotel rooms, conference rooms, and lobby area to be completed in 2026.

UPMC Park: Investments in UPMC Park upgrading stadium lighting from incandescent to LED began in December 2025 and is to be completed prior to Erie SeaWolves Baseball 2026 Home Opener.

Bayfront Convention Center: Facility improvements began in December 2025 and continued throughout January 2026 including kitchen tile flooring renovations and updated industrial grade dishwashers.



ERIE EVENTS

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